
Request for Proposal

for

"Selection of Strategy & Transaction Advisory Consultant (STAC) for providing Integrated Consultancy Services for assisting HIHMCL to Operationalize the India International Horticulture Market (IIHM), Ganaur, Distt. Sonapat (Haryana)"

May, 2026

Haryana International Horticultural Marketing Corporation Limited (HIHMCL)
Plot No.: Mandi Bhawan, C-6, Sector 6, Panchkula-134109, Haryana, India

**Haryana International Horticultural Marketing Corporation Limited
(HIHMCL) (A Government of Haryana Undertaking)**

Notice Inviting

“Request for Proposal through Competitive Bidding”

for

Selection of Strategy & Transaction Advisory Consultant (STAC) for providing Integrated Consultancy Services for assisting HIHMCL to Operationalize the India International Horticulture Market (IIHM), Ganaur, Distt. Sonapat (Haryana)

Haryana International Horticultural Marketing Corporation Limited (HIHMCL) headquartered at Panchkula / Ganaur, Haryana intends to identify an experienced firm for providing Transaction Advisory & Integrated Consultancy Services, for operationalizing the India International Horticulture Market (IIHM), Ganaur, Distt. Sonapat (Haryana) as per the detailed scope of Work in the RFP document.

Brief particulars of the Project areas follows:

Location	Consultancy Work	Earnest Money Deposit	Document Fee
Ganaur, District Sonapat, Haryana	Selection of Strategy & Transaction Advisory Consultant (STAC) for providing Integrated Consultancy Services for assisting HIHMCL to Operationalize the India International Horticulture Market (IIHM), Ganaur, Distt. Sonapat (Haryana)	Rs. 1,00,000 (Rupees One lakh only)	Nil.

Disclaimer

The information contained in this Request For Proposal (the "RFP") or subsequently provided to Applicant(s), whether verbally or in documentary or any other form by or on behalf of the Haryana International Horticultural Marketing Corporation Limited, (hereinafter referred to as the "HIHMCL") or any of their employees or advisers, is provided to Applicants on the terms and conditions set out in this RFP and such other terms and conditions subject to which such information is provided.

This RFP is not an agreement and is neither an offer nor invitation by the HIHMCL to the Prospective Applicants or any other person. The purpose of this RFP is to provide interested parties with information that may be useful to them in formulation of their technical & financial offers pursuant to this RFP ("Proposal"). This RFP includes statements, which reflect various assumptions and assessments arrived at by the HIHMCL in relation to the consultancy Project. Such assumptions, assessments and statements do not purport to contain all the information that each Applicant may require. This RFP may not be appropriate for all persons, and it is not possible for the HIHMCL or its employees or advisers to consider the investment objectives, financial situation and particular needs of each party who reads or uses this RFP. The assumptions, assessments, statements and information contained in this RFP, especially the [Project Information], may not be complete, accurate, adequate or correct. Each Applicant should, therefore, conduct its own investigations and analysis and should check the accuracy, adequacy, correctness, reliability and completeness of the assumptions, assessments, statements, and information contained in this RFP and obtain independent advice from appropriate sources.

Information provided in this RFP to the Applicant(s) is on a wide range of matters, some of which depends upon interpretation of law. The information given is not an exhaustive account of statutory requirements and should not be regarded as a complete or authoritative statement of law. The HIHMCL accepts no responsibility for the accuracy or otherwise for any interpretation or opinion on law expressed herein.

The HIHMCL, its employees and advisers make no representation or warranty and shall have no liability to any person, including any Applicant under any law, statute, rules or regulations or tort, principles of restitution or unjust enrichment or otherwise for any loss, damages cost or expense which may arise from or be incurred or suffered on account of anything contained in this RFP or otherwise, including the accuracy, adequacy, correctness, completeness or reliability of the RFP and any assessment, assumption, statement or information contained therein or deemed to form part of this RFP or arising in any way in this Selection Process.

The HIHMCL also accepts no liability of any nature whether resulting from negligence or otherwise howsoever caused a rising from reliance of any Applicant upon the statements contained in this RFP.

The HIHMCL may in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information, assessment or assumptions contained in this RFP.

The issue of this RFP does not imply that the HIHMCL is bound to select an Applicant or to appoint the Selected Applicant/Agency, as the case may be, for the consultancy Project and the HIHMCL reserves the right to reject all or any of the Applicants or Proposals without assigning any reason whatsoever.

The Applicant shall bear all its costs associated with or relating to the preparation and submission of its Proposal including but not limited to preparation, copying, postage, delivery fees, expenses associated with any demonstrations or presentation which may be required by the HIHMCL, or any other costs incurred in connection with or relating to its Proposal. All such costs and expenses will remain with the Applicant and the HIHMCL shall not be liable in any manner whatsoever for the same or for any other costs or other expenses incurred by an Applicant in preparation or submission of the Proposal, regardless of the conduct or outcome of the Selection Process.

Data Sheet:

Tender Date	22.05.2026
Description	Selection of Strategy & Transaction Advisory Consultant (STAC) for providing Integrated Consultancy Services for assisting HIHMCL to operationalize the India International Horticulture Market (HIHMCL), Ganaur, Distt. Sonapat (Haryana)
Submission of bids	15.06.2026 upto 5:00 PM
Date &Time of opening technical bid	19.06.2026 at 02:00 PM
Date &Time of Technical Presentation	24.06.2026 at 03.:00 PM
Name, Designation, and contact details of the department	<p>Chief Engineer, Haryana International Horticultural Marketing Corporation Limited (HIHMCL), C-6, Sector-6, Mandi Bhawan Panchkula-134109, Haryana, India.</p> <p>Mobile No: 8396800038</p>

Background:

The HSAM Board incorporated the Haryana International Horticultural Marketing Corporation Limited (HIHMCL) in 2018 under the provisions of the Companies Act, 2013 to own, develop, operate, and manage the India International Horticulture Market at Ganaur and other places with following objectives:

- To set up a Market of International Standards for handling of Fruits, Vegetables, and other perishables, develop infrastructure and other related facilities for this purpose, initially at Ganaur later on at any other location in the State of Haryana as may be decided from time to time.
- To carry out all business relating to Agricultural Marketing and allied commodities to make the Project sustainable and enter into contract with different stakeholders in India & Abroad and to collaborate, co-ordinate, participate with different International and National Professional Agencies for equity participation, O&M contracts, marketing of markets, royalty, asset monetization etc., earn revenues by undertaking activities like food courts, gas station, business tower, cash and carry, retail, shopping malls, multiplex, and advertisements on EPC basis or otherwise, either individually or jointly with other firms/undertakings
- To provide high quality of services to various stakeholders, create sustainable business models, access to quality infrastructure to farmers and traders, undertake core and non-core functions, Bundling of services, engagement of service partners, innovative and creative sources of funding and revenue, monetization of services etc.

India International Horticulture Market at Ganaur

- Haryana International Horticultural Marketing Corporation Ltd. (HIHMCL) is setting up an Ultra-Modern Fruit and Vegetable Market at Ganaur, District-Sonapat of Haryana. HIHMCL has acquired a piece of land measuring 544 acres on National Highway-44 for this purpose.
- The Market will have modern sale systems and infrastructure facilities with the latest technology and advance management systems to ensure a fair and transparent price to the produce brought by farmers in the proposed Market in a free market environment.
- The market has been designed, equipped, and conceptualized based on a consultative process with state-of-art facilities at par with the best markets internationally. Special attention has been paid to understand the socioeconomic background of farmers and traders.
- The market will address all requirements of farmers, traders, their linkages, service providers with the most modern common amenities and facilities.
- The Fruit & Vegetable market at Ganaur will provide a mega-scale aggregation and dispatch market of agricultural produce, at the most convenient location. This market will be equipped with state-of-art facilities at par with contemporary international standards to focus on substantial growth in the production, export, and modernization of trade.
- The market will have cool chain, electronic grading, ripening chambers, quality control laboratory for testing and certification, banking support, electronic display boards, cash spot payment to the growers, one-stop shopping for input, extension services, information kiosk, etc. that will benefit the growers, traders, and consumers.
- Development works for the project are underway and expected to be completed by December, 2026. Details of the various facilities being created at the site are as under: (Annexure-A)

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a. 1. INTRODUCTION

1.1 Objective: To select a “Strategy & Transaction Advisory Consultant” (STAC) for a period of 3 (three) years.

1.2 Requests for Proposal

1.2.1 HIIHMCL invites proposals from interested firms (the “Proposals”) for appointment as Strategy & Transaction Advisory Consultant (the “Consultant”) to render consultancy services as per the Terms of Reference for Project Management annexed as Schedule PMC-I.

1.2.2 HIIHMCL intends to select the Consultant through a bidding process in accordance with the procedure set out in the RFP document.

1.3 Due diligence by Applicants

Applicants are encouraged to inform themselves fully about the assignment and the local conditions before submitting the Proposal by paying a visit to HIIHMCL office in Panchkula, Haryana and also by sending their written queries to HIIHMCL by the date and time specified in Clause 1.7.

1.4 Validity of the Proposal

The Proposal shall be valid for a period of not less than 90 days from the Proposal Due Date (the “PDD”).

1.5 Brief description of the Selection Process

For selection of the Strategy & Transaction Advisory Consultant, HIIHMCL has adopted a two stage selection process (collectively the “Selection Process”) in evaluating the Proposals submitted by consultancy firms comprising of technical and financial bids to be submitted in two separate sealed envelopes. In the first stage, a technical evaluation will be carried out as specified in Clause 3.1 Based on this technical evaluation, a list of short-listed applicants shall be prepared as specified in Clause 3.1. In the second stage, a financial evaluation will be carried out as specified in Clause 3.2. Proposals will finally be ranked according to their combined technical and financial scores as specified in Clause 3.3. The first ranked Applicant shall be the winning bidder (the “Selected Applicant”) and awarded the Consultancy.

1.6 Currency conversion rate and payment

1.6.1 For the purposes of technical evaluation of Applicants, Rs. 90 per US\$ shall be considered as the applicable currency conversion rate. In case of any other currency, the same shall first be converted to US\$ as on the date 60 (sixty) days prior to the PDD, and the amount so derived in US\$ shall be converted into INR at the aforesaid rate. The conversion rate of such currencies shall be the daily representative exchange rates published by the International Monetary Fund for the relevant date.

1.6.2 All payments to the Consultant shall be made in INR in accordance with the provisions of this Part-A of the RFP. The Consultant may convert INR into any foreign currency as per Applicable Laws and the exchange risk, if any, shall be borne by the Consultant.

1.7 Schedule of Selection Process

HIIHMCL would endeavor to adhere to the following schedule:

Sr. No.	Event Description	Date
1	Proposal Due Date or PDD	15.06.2026 by 17:00 hours
2	Receipt of Pre-Bid Queries	08.06.2026 by 17:00 hours
3	Response to Pre-Bid Queries	12.06.2026 by 17:00 hours
4	Opening of Technical Proposals	19.06.2026 by 14:00 hours
5	Presentation by Consultant	24.06.2026 by 15:00 hours
6	Opening of Financial Proposals	30.06.2026 by 12:00 hours
7	Issuance of Letter of Award (LOA)	Within 7 days of Opening of Financial Proposal.

1.8 Communications

1.8.1 All communications including the submission of Proposal should be addressed to:

The Chief Engineer,

Haryana International Horticulture Market Company Limited

(HIHMCL) Plot No-6, Mandi Bhawan, Sector 6, Panchkula

Haryana-134109, India

Phone No.:+91172-2585106.

Email:chiefengineer.hihmcl@gmail.com

1.8.2 The Official Web site of HIHMCL is : <https://hsamb.org.in/>

1.8.3 All communications, including the envelopes, should contain the following information, to be marked at the top in bold letters:

**“RFP for Selection of Strategy & Transaction Advisory Consultant” for
operationalization of the Haryana International Horticulture Market (HIHM) Ganaur,
District Sonipat, Haryana”**

b. 2. INSTRUCTIONS TO APPLICANTS

A. GENERAL

2.1 Scope of Proposal

- 2.1.1 Detailed description of the objectives, scope of services, Deliverables and other requirements relating to scope of services to be provided by the Consultant are specified in this RFP. In case an applicant firm possesses the requisite experience and capabilities required for undertaking the Consultancy as per the ToR (Schedule), it may participate in the Selection Process (the “**Applicant**”) in response to this invitation. The manner in which the Proposal is required to be submitted, evaluated and accepted is explained in this RFP. It is clarified here that no joint ventures/ consortiums are allowed to bid under this RFP.
- 2.1.2 Applicants are advised that the selection of the Consultant shall be on the basis of the evaluation done by HIIHMCL through the Selection Process specified in this RFP. Applicants shall be deemed to have understood and agreed that no explanation or justification for any aspect of the Selection Process will be given and that HIIHMCL’s decisions are without any right of appeal whatsoever.
- 2.1.3 The Applicant shall submit its Proposal in the form and manner specified in this Section of the RFP. The Technical proposal shall be submitted in the forms at Appendix PMC-I and the Financial Proposal shall be submitted in the form at Appendix PMC-II.

2.2 Conditions of Eligibility of Applicants

- 2.2.1 Applicants must read carefully the minimum conditions of eligibility (the “**Conditions of Eligibility**”) provided herein. Proposals of only those Applicants who satisfy the Conditions of Eligibility specified below will be considered for evaluation.
- 2.2.2 To be eligible for evaluation of its Proposal, the Applicant shall fulfill the following:

a. Technical & Financial Eligibility:

Sr. No.	Requirement	Specific Requirement & Documents Required
1.	Business Profile	<ul style="list-style-type: none"> • The Bidder should be a Company registered in India under Companies Act, 1956/Companies Act, 2013 or a partnership firm registered under LLP Act, 2008 Partnership Firms registered under the India Partnership Act, 1932 • The bidder should be registered with GSTN authorities. • The bidder should have been in existence continuously at least for the last 15 (Fifteen) completed financial years as on the last date of submission of the bid, out of which atleast ten years in providing consultancy in agriculture and agri-business. • Copy of certificate of Incorporation/ Registration under Companies Act 1956 or latest Companies Act (for Indian companies)/ Registered Partnership Agreement/ Self declaration for Sole Proprietorship firm/ Registration document if organization is registered under any other Act Prevailing in India. • Consultants may associate with other firms to enhance their qualifications but should indicate clearly whether the association is in the form of a joint venture/consortium (JV/C) and/or a sub-consultancy. One of the JV/C partner must have an office in the NCR. In response to this section, Consultant must submit Form 2: Qualification Criteria-Compliance and it's sub-forms 2.1, 2.2, 2.2.1 and 2.2.2.
		<ul style="list-style-type: none"> • The Bidder should have Average Annual Turnover in last

Sr. No.	Requirement	Specific Requirement & Documents Required
2.	Turnover*	<p>three financial years (i.e. 2022-23, 2023-24, 2024-25) from Consulting services of at least INR 50 Crore per annum.</p> <ul style="list-style-type: none"> • Certificate from Statutory Auditor/ Chartered Accountant in practice clearly specifying the turnover from consulting services for the specified years. • Extracts of audited Balance Sheet & P&L.
3.	Experience**	<ul style="list-style-type: none"> • The bidder should have undertaken at least 3 engagements on providing Consulting services to agencies operating Food-based/ Wholesale fruit and vegetable Market / Market terminals in last five years on an area of atleast 100 acre or having experience in handling fruit & vegetable volume of 8 lakh MT capacity commutative under each engagement. Consulting services should include advisory on defining processes and SoPs for the market terminal for various processes, designing the IT backbone, Regulatory compliances, etc. • Copy of Work Order/Contract Agreement or Experience Certificate
4.	Manpower Capability	<ul style="list-style-type: none"> • The bidder should have atleast 100 Resources in the Payrolls of the Bidder as on date of submission of the bid. • Undertaking from the Signing Authority and HR Head of the bidder to this effect
5.	Blacklisting	<ul style="list-style-type: none"> • Bidder should not be blacklisted or debarred by any Central/ State Government/ Public Sector Undertaking in India as on date of bid. • Self-Certified letter by the authorized

b. Joint Venture/Consortium(JV/C):

- 1) In the case where a consultant is or proposes to be a Joint Venture/Consortium (that is, an association of several persons, firms, or companies - hereinafter referred to as JV/C), then unless otherwise specified in Section II: Appendix, in JV/C:
 - a) Members should not be more than two (02).
 - b) no member should have less than 30% participation;
 - e) The Lead member must have at least 51% participation.
 - f) The lead member/consultant and various categories of members of the JV/C must be identified.
 - 2) The JV/C and all members must satisfy all the eligibility requirements in this document.
 - 3) JV/C and its members must jointly meet the qualification criteria in Section III- Qualification Criteria. The technical/ experience qualification of all JV/C members shall be evaluated jointly as per Evaluation Criteria. However, for financial criteria of qualification, credentials of substantial and lead members (excluding non-substantial members) shall only be considered.
 - 4) All the members shall be jointly and severally liable for the entire contract if selected in the RFP Process.
- c. Availability of Key Personnel:** The Applicant shall offer and undertake to make available all Key Personnel meeting the requirements specified in Sub-clause (c).

- d. **Conditions of Eligibility for Key Personnel:** The professionals (the “Key Personnel”) required for this assignment are categorized into two groups: the **Core Team** and the **Expert Team**. The Core Team shall consist of the Team Leader, Senior Market Analyst, Wholesale Market Analyst, and Post-Harvest Management Expert. At least two members of the Core Team must be deployed full-time at the Project Office (PO) located in Panchkula or Ganaur for the duration specified in this RFP, to facilitate coordination and reporting. The remaining members of the Core Team, along with all members of the Expert Team namely the Finance Expert, Contract & Legal Expert, Agri-Policy Expert, IT Expert, and five Support Analysts for primary research are not required to be stationed at the Project Office. However, they must be available for meetings, presentations, site visits, and any other tasks assigned by the Authority throughout the duration of the project. To ensure consistency across all bids, each bidder is required to clearly map every proposed resource to one of the designated positions within either the Core Team or the Expert Team, as outlined below:

Core Team

Sr. No.	Position	Minimum Qualification	Minimum Experience
1.	Team Leader/ Supply Chain Expert (1no.)	MBA, Agri-Business Management/ Supply Chain /Operations Management/ Marketing	<ul style="list-style-type: none"> • Min work experience of 15 Years in the field relevant to the position. • Experience in PPP/infrastructure projects • Experience in Designing, Planning and Operations of Agriculture Markets is preferred • Experience in program management for Central/State government projects in the agriculture sector
2.	Senior Market Analyst (1no.)	Post Graduate in Economics/ Statistics or MBA in Agribusiness Management or equivalent	<ul style="list-style-type: none"> • Minimum experience of 6-10 Years in the field relevant to the position. • Experience of working with government clients. • Experience in the agriculture marketing including exports and imports of horticulture produce
3.	Wholesale Market Expert (1 no.)	PG or MBA, Agri-business Management/ M.Sc, Horticulture/Post Harvest Management from a reputed institute	<ul style="list-style-type: none"> • Minimum 6-10 years of experience in the field relevant to the position. • Experience in Program management with Central/ State Govt. for schemes in agriculture sector, Minimum 3 projects. • Experience in providing services to large Central/State Government agri-marketing/food processing / agri-infrastructure projects
4.	Post Harvest Management Expert	B.Tech Agriculture Engineering, M.Sc /PG Post Harvest	<ul style="list-style-type: none"> • Minimum experience of 6-10 Years in the field relevant to the position. • Experience of working with

		Management or equivalent	Government clients <ul style="list-style-type: none"> • Experience in Agri-infrastructure cold chain projects. • Experience in Business Development/Market Linkage, Market Sourcing in Agriculture/Food Sector/Allied Industry
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Expert Team:

Sr. No.	Position	Minimum Qualification	Minimum Experience
1	Agri-Policy Expert	PG in Agriculture/ Horticulture or Agri-business Management/MBA in Marketing/ Operations.	<ul style="list-style-type: none"> • Minimum work experience of 20 years in the field relevant to the position. • Experience of working with government agency focused on agri-market operations, such as Mandis or APMCs • Experience in projects related to agriculture retail supply chain and operations of agriculture market
2	Finance Expert (1 no.)	CA or PG/MBA in Finance	<ul style="list-style-type: none"> • Minimum work experiences of 10yrs in the field relevant to the position. • Experience in demand analysis and financial feasibility in minimum 3 (three) projects in infrastructure sector in PPP mode. • Work Experience Bank/FIS
3	Contracts & Legal Expert (1 no.)	Graduation in Law	<ul style="list-style-type: none"> • Minimum work experience - 10yrsinthefieldrelevantto the position. • Experience in contract matters, review of contract agreements for agriculture related projects. • Knowledge of APMC and other related acts and regulations applicable to horticulture market
4	Miscellaneous & IT Expert	B.Tech-IT or MCA	<ul style="list-style-type: none"> • Minimum work experience of 7 years in the field relevant to the position. • Experience in developing MIS and ERP/SAP. • Experience of IT implementation program

5	Research Associate (1 no.)	Post Graduate in Economics, Statistics, Agri- Economics or Agriculture/Horticulture	<ul style="list-style-type: none"> • Minimum work experience of 6 years in the field relevant to the position. • Experience in conducting/primary secondary research
6	Research Analysts (4 nos.)	Graduate in any field	<ul style="list-style-type: none"> • Minimum work experience of 3 years in the field relevant to the position. • Experience in conducting primary/ secondary research.

HIHMCL will provide initial acceptance of the proposed composition of resources. Thereafter, substitution of any team members will be accepted by HIHMCL under circumstances beyond the control of the TAC and the concerned personnel, which include reasons of any incapacity, health issues, or employee leaving the organization. The TAC is required to submit the CV of the proposed substitution personnel, having equal or better qualifications and experience, to HIHMCL for approval before deployment.

The expert will visit weekly initially for a period of six months. The team will also be available for remote advisory support as and when required. The expert team will assist the core team in achieving the desired outcomes in accordance with the terms and conditions of the agreement. The core team will remain consistently available throughout the duration of the project.

It is clarified that conditions from (a) to (d) above are required to be essentially met by each Applicant. Any Applicant (Single Entity or Consortium) who fails to meet all the conditions from (a) to (d) above in this Clause 2.2.2 shall stand disqualified and ineligible for further evaluation of its Proposal.

- 2.2.3 The Applicant shall enclose with its Proposal, copy of audited Balance Sheet and Profit & Loss Statement stating its total revenues from consultancy operations during each of the last 3 (three) continuous financial years i.e. 2022-23, 2023-24 and 2024-25 supported by a certificate of the Statutory Auditor of the Applicant (as per the format at Form PMC-5 of Appendix PMC-I).
- 2.2.4 The Applicant should submit a Power of Attorney as per the format at Form PMC-4 of Appendix PMC-I.
- 2.2.5 Any entity which has been barred by the Central Government, any State Government, a statutory authority or a public sector undertaking, as the case may be, from participating in any project, and the bar subsists as on the date of the Proposal, would not be eligible to submit a Proposal either by itself or through its Associate.
- 2.2.6 An Applicant or its Associate should have, during the last 3 (three) years, neither failed to perform on any agreement, as evidenced by imposition of a penalty by an arbitral or judicial authority or a judicial pronouncement or arbitration award against the Applicant or its Associate, nor been expelled from any project or agreement nor have had any agreement terminated for breach by such Applicant or its Associate.
- 2.2.7 While submitting a Proposal, the Applicant should attach clearly marked and referenced continuation sheets in the event that the space provided in the specified forms in the Appendices is insufficient. Alternatively, Applicants may format the specified forms making due provision for incorporation of the requested information.

2.3 Conflict of Interest

- 2.3.1 An Applicant shall not have a conflict of interest that may affect the Selection Process or the Consultancy (the “**Conflict of Interest**”). Any Applicant found to have a Conflict of Interest shall be disqualified.
- 2.3.2 HIIHMCL requires that the Consultant provides professional, objective and impartial advice and at all times hold HIIHMCL’s interests paramount, avoid conflicts with other assignments or its own interests, and act without any consideration for future work. The Consultant shall not accept or engage in any assignment that would be in conflict with its prior or current obligations to other clients, or that may place it in a position of not being able to carry out the assignment in the best interests of HIIHMCL.
- 2.3.3 Some guiding principles for identifying and addressing Conflicts of Interest have been illustrated in the Guidance Note at Schedule-2. Without limiting the generality of the above, an Applicant shall be deemed to have a Conflict of Interest affecting the Selection Process, if:
- (a) the Applicant or its Associates and any other Applicant, or its Associate (or any constituent thereof) have common controlling shareholders or other ownership interest; provided that this dis-qualification shall not apply in cases where the direct or indirect shareholding or ownership interest of an Applicant or its Associate (or any shareholder thereof having a shareholding of more than 5 per cent of the paid up and subscribed share capital of such Applicant or its Associate, as the case may be) in the other Applicant or its Associate is less than 5% (five per cent) of the subscribed and paid up equity share capital thereof. For the purposes of this Clause 2.3.3(a), indirect shareholding held through one or more intermediate persons shall be computed as follows: (aa) where any intermediary is controlled by a person through management control or otherwise, the entire shareholding held by such controlled intermediary in any other person (the “**Subject Person**”) shall be taken into account for computing the shareholding of such controlling person in the Subject Person; and (bb) subject always to Sub-clause (aa) above, where a person does not exercise control over an intermediary, which has shareholding in the Subject Person, the computation of indirect shareholding of such person in the Subject Person shall be undertaken on a proportionate basis; provided, however, that no such shareholding shall be reckoned under this Sub-clause (bb) if the shareholding of such person in the intermediary is less than 26% (twenty six per cent) of the subscribed and paid up equity shareholding of such intermediary; or
 - (b) a constituent of such Applicant is also a constituent of another Applicant; or
 - (c) such Applicant or its Associate receives or has received any direct or indirect subsidy or grant from any other Applicant or its Associate; or
 - (d) such Applicant has the same legal representative for purposes of this Application as any other Applicant; or
 - (e) such Applicant has a relationship with another Applicant, directly or through common third parties, that puts them in a position to have access to each other’s information about, or to influence the Application of either or each of the other Applicant; or
 - (f) there is a conflict among this and other consulting assignments of the Applicant (including its personnel) and any subsidiaries or entities controlled by such Applicant or having common controlling shareholders. The duties of the Consultant will depend on the circumstances of each case. While providing consultancy services to HIIHMCL for this particular assignment, the Consultant shall not take up any assignment that by its nature will result in conflict with the present assignment; or
 - (g) a firm which has been engaged by HIIHMCL to provide goods or works or services for a project, and its Associates, will be disqualified from providing consulting services for the same project save and except as provided in Clause 2.3.4; conversely, a firm hired to provide consulting services for the preparation or implementation of a project
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and its Associates, will be disqualified from subsequently providing goods or works or services related to the same project; or

- (h) the Applicant or its Associate, and the bidder or concessionaries/ contractors, if any, for any project arising out from this Consultancy, its contractor(s) or sub-contractor(s) (or any constituent thereof) have common controlling shareholders or other ownership interest; provided that this disqualification shall not apply in cases where the direct or indirect shareholding or ownership interest of an Applicant or its Associate (or any shareholder thereof having a shareholding of more than 5% (five percent) of the paid up and subscribed share capital of such Applicant or its Associate, as the case may be) in the bidder or Concessionaire, if any, or its contractor(s) or sub-contractor(s) is less than 5% (five percent) of the paid up and subscribed share capital of such Concessionaire or its contractor(s) or sub-contractor(s); provided further that this disqualification shall not apply to ownership by a bank, insurance company, pension fund or a Public Financial Institution referred to in section 2(72) of the Companies Act 2013. For the purposes of this Sub-clause (h), indirect shareholding shall be computed in accordance with the provisions of Sub-clause (a) above.

For purposes of this RFP, Associate means, in relation to the Applicant, a person who controls, is controlled by, or is under the common control with such Applicant, or is deemed or published as an **“Associate Office”**; or has a formal arrangement such as tie up for client referral or technology sharing, joint venture with the Applicant (the **“Associate”**); provided, however, that if the Applicant has any formal arrangement such as consortium membership in a consortium of advisers/ consultants for a particular assignment/ project, not being this Consultancy, with any other person, then such other person shall not be treated to be an Associate of the Applicant solely due to the reason of forming such consortium. As used in this definition, the expression **“control”** means, with respect to a person which is a company or corporation, the ownership, directly or indirectly, of more than 50% (fifty per cent) of the voting shares of such person, and with respect to a person which is not a company or corporation, the power to direct the management and policies of such person by operation of law or by contract.

- 2.3.4 An Applicant eventually appointed to provide Consultancy in terms of this RFP, its Associates, affiliates and the Project Director/ Team Leader, shall be disqualified from subsequently providing goods or works or services related to the construction and operation of any project arising out from this Consultancy and any breach of this obligation shall be construed as Conflict of Interest; provided that the restriction here in shall not apply after a period of 3 (three) years from the completion of this assignment or to any consulting assignments granted by banks/ lenders at any time; provided further that this restriction shall not apply to consultancy/ advisory services performed for HIIHMCL in continuation of this Consultancy or to any subsequent consultancy/ advisory services performed for HIIHMCL in accordance with the rules of HIIHMCL. For the avoidance of doubt, an entity affiliated with the Consultant shall include a partner in the Consultant’s firm or a person who holds more than 5% (five per cent) of the subscribed and paid up share capital of the Consultant, as the case may be, and any Associate thereof. For the avoidance of doubt, in the event that: (a) the Project Director of an Applicant/ Consultant was a partner or an employee of another firm, which attracts the provisions relating to Conflict of Interest hereunder; and (b) was directly or indirectly associated with any assignment that causes a Conflict of Interest hereunder, then such Project Director shall be deemed to suffer from Conflict of Interest for the purpose hereof.
- 2.3.5 In the event that the Consultant, its Associates or affiliates are auditors or financial advisors to any of the bidders for any project arising out from this Consultancy, they shall make a disclosure to HIIHMCL as soon as any potential conflict comes to their notice but in no case later than 7 (seven) days from the opening of the RFQ (Request for Qualification) applications for such project and any breach of this obligation of disclosure shall be construed as Conflict of Interest. HIIHMCL shall, upon being notified by the Consultant

under this Clause 2.3.5, decide whether it wishes to terminate this Consultancy or otherwise, and convey its decision to the Consultant within a period not exceeding 15 (fifteen) days.

2.4 Number of Proposals

No Applicant or its Associate shall submit more than one Application for the Consultancy.

2.5 Cost of Proposal

The Applicants shall be responsible for all the costs associated with the preparation of their Proposals and their participation in the Selection Process including subsequent negotiation, visits to HIIHMCL, etc. HIIHMCL will not be responsible or in any way liable for such costs, regardless of the conduct or outcome of the Selection Process.

2.6 Visit to HIIHMCL and verification of information

Applicants are encouraged to submit their respective Proposals after visiting the office of HIIHMCL and ascertaining for themselves the availability of any relevant documents and other data with HIIHMCL, Applicable Laws and regulations or any other matter considered relevant by them.

2.7 Acknowledgement by Applicant

2.7.1 It shall be deemed that by submitting the Proposal, the Applicant has:

- (a) made a complete and careful examination of the RFP;
- (b) received all relevant information requested from HIIHMCL;
- (c) accepted the risk of inadequacy, error or mistake in the information provided in the RFP or furnished by or on behalf of HIIHMCL or relating to any of the matters referred to in Clause 2.6 above;
- (d) satisfied itself about all matters, things and information, including matters referred to in Clause 2.6 herein above, necessary and required for submitting an informed Application and performance of all of its obligations there under;
- (e) acknowledged that it does not have a Conflict of Interest; and
- (f) agreed to be bound by the undertaking provided by it under and in terms hereof.

2.7.2 HIIHMCL shall not be liable for any omission, mistake or error in respect of any of the above or on account of any matter or thing arising out of or concerning or relating to RFP or the Selection Process, including any error or mistake therein or in any information or data given by HIIHMCL.

2.8 Right to reject any or all Proposals

2.8.1 Notwithstanding anything contained in this RFP, HIIHMCL reserves the right to accept or reject any Proposal and to annul the Selection Process and reject all Proposals, at any time without any liability or any obligation for such acceptance, rejection or annulment, and without assigning any reasons therefore.

2.8.2 Without prejudice to the generality of Clause 2.8.1, HIIHMCL reserves the right to reject any Proposal if:

- (a) at any time, a material misrepresentation is made or discovered, or
- (b) the Applicant does not provide, within the time specified by HIIHMCL, the supplemental information sought by HIIHMCL for evaluation of the Proposal.

Misrepresentation/ improper response by the Applicant may lead to the disqualification of the Applicant. If such disqualification / rejection occurs after the Proposals have been opened and the highest ranking Applicant gets disqualified / rejected, then HIIHMCL reserves the right to consider the next best Applicant, or take any other measure as may be deemed fit in the sole discretion of HIIHMCL, including annulment of the Selection Process.

B. DOCUMENTS

Contents of the RFP

- 2.9 This RFP comprises the Disclaimer set forth hereinabove, the contents as listed below and will additionally include any Addendum / Amendment issued in accordance with Clause 2.11:

Request for Proposal

Selection of Project Management Consultant

- 1 Introduction
- 2 Instructions to Applicants
- 3 Criteria for Evaluation
- 4 Fraud and corrupt practices
- 5 Pre-Proposal Conference
- 6 Miscellaneous

Appendices in respect of Selection of PMC

- i. Appendix PMC-I: Technical Proposal Form PMC-1: Letter of Proposal
Form PMC-2: Particulars of the Applicant
Form PMC-3: Statement of Legal Capacity
Form PMC-4: Power of Attorney
Form PMC-5: Financial Capacity of the Applicant
Form PMC-6: Particulars of Key Personnel
Form PMC-7: Relevant Experience of the Applicant Form
PMC-8: CVs of Key Personnel
Form PMC 9: Undertaking regarding office of the Applicant
- ii. **Appendix PMC-II: Financial Proposal**
- iii. **Schedules**
PMC 1. Terms of Reference for Project Management Consultant
PMC12. Guidance Note on Conflict of Interest
PMC 3. Form of Agreement for Project Management Consultant

2.10 Clarifications

- 2.10.1 Applicants requiring any clarification on the RFP may send their queries to HIIHMCL in writing before the date mentioned in the Schedule of Selection Process at Clause 1.7. HIIHMCL shall endeavor to respond to the queries within the period specified therein. The envelopes shall clearly bear the following identification:

"Queries/Request for Additional Information concerning RFP for selection of Strategy & Transaction Advisory Consultant for operationlization of the India International Horticulture Market (IIHM) Ganaur, District Sonipat, Haryana"

HIIHMCL will post the reply to all such queries on the Official Website without identifying the source of queries.

- 2.10.2 HIIHMCL reserves the right not to respond to any queries or provide any clarifications, in its sole discretion, and nothing in this Clause 2.10 shall be construed as obliging HIIHMCL to respond to any question or to provide any clarification.

2.11 Amendment to RFP

- 2.11.1 At any time prior to the deadline for submission of Proposal, HIIHMCL may, for any reason, whether at its own initiative or in response to clarifications requested by an Applicant,

modify the RFP document by the issuance of Addendum/ Amendment and posting it on the Official Website.

- 2.11.2 All such amendments will be posted on the Official Website along with the revised RFP containing the amendments and will be binding on all Applicants.
- 2.11.3 In order to afford the Applicants a reasonable time for taking an amendment into account, or for any other reason, HIIHMCL may, in its sole discretion, extend the PDD.

C. PREPARATION AND SUBMISSION OF PROPOSAL

2.12 Language

The Proposal with all accompanying documents (the “Documents”) and all communications in relation to or concerning the Selection Process shall be in English language and strictly on the forms provided in this RFP. No supporting document or printed literature shall be submitted with the Proposal unless specifically asked for and in case any of these Documents are in another language, it must be accompanied by an accurate translation of all the relevant passages in English, in which case, for all purposes of interpretation of the Proposal, the translation in English shall prevail.

2.13 Format and signing of Proposal

- 2.13.1 The Applicant shall provide all the information sought under this RFP. HIIHMCL would evaluate only those Proposals that are received in the specified forms and complete in all respects.
- 2.13.2 The Applicant shall prepare one original set of the Proposal (together with originals/ copies of Documents required to be submitted along therewith pursuant to this RFP) and clearly marked “ORIGINAL”. In addition, the Applicant shall submit 1 (one) copy of the Proposal, along with Documents, marked “COPY”. In the event of any discrepancy between the original and its copies, the original shall prevail.
- 2.13.3 The Proposal, and its copy, shall be typed or written in indelible ink and signed by authorized signatory of the Applicant who shall initial each page. In case of printed and published Documents, only the cover shall be initialed. All the alterations, omissions, additions, or any other amendments made to the Proposal shall be initialed by the person(s) signing the Proposal. The Proposals must be properly signed by the authorized representative (the “Authorized Representative”) as detailed below:
- (a) by the proprietor, in case of a proprietary firm; or
 - (b) by a partner, in case of a partnership firm and/or a limited liability partnership or
 - (c) by a authorized person holding the Power of Attorney, in case of a Limited Company or a corporation.

A copy of the Power of Attorney under the hands of a partner or director of the Applicant and notarized by a notary public in the format specified in Form PMC-4 of Appendix PMC-I, shall accompany the Proposal.

- 2.13.4 Applicants should note the PDD, as specified in Clause 1.7, for submission of Proposals. Except as specifically provided in this RFP, no supplementary material will be entertained by HIIHMCL, and that evaluation will be carried out only on the basis of Documents received by the closing time of PDD as specified in Clause 2.17.1. Applicants will ordinarily not be asked to provide additional material information or documents subsequent to the date of submission, and unsolicited material if submitted will be summarily rejected. For the avoidance of doubt, HIIHMCL reserves the right to seek clarifications under and in accordance with the provisions of Clause 2.22 of this RFP.

2.14 Technical Proposal

- 2.14.1 Applicants shall submit the technical proposal in the formats at Appendix PMC-I (the “Technical Proposal”).
- 2.14.2 While submitting the Technical Proposal, the Applicant shall, in particular, ensure that:

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- a) All forms are submitted in the prescribed formats and signed by the prescribed signatories along with Proposal Security in the form of Demand Draft;
 - b) Power of attorney is executed as per Applicable Laws;
 - c) CVs of all Key Personnel have been included;
 - d) Key Personnel have been proposed only if they meet the Conditions of Eligibility laid down at Clause 2.2.2 (D) of the RFP;
 - e) No alternative proposal for any Key Personnel is being made and only one CV for each position has been furnished;
 - f) The CVs have been recently signed and dated, by the respective Personnel and countersigned by the Applicant;
 - g) The CVs shall contain an undertaking from the respective Key Personnel about his/her availability for the duration specified in the RFP;
 - h) Key Personnel proposed have good working knowledge of English language;
 - i) Key Personnel would be available for the period indicated in the TOR of the RFP;
 - j) No Key Personnel should have attained the age of 75 years at the time of submitting the proposal; and
 - k) The proposal is responsive in terms of Clause 2.20.3 of the RFP.

2.14.3 Failure to comply with the requirements spelt out in this Clause 2.14 shall make the Proposal liable to be rejected.

2.14.4 If an individual Key Personnel makes a false averment regarding his qualification, experience or other particulars, he shall be liable to be debarred for any future assignment of HIIHMCL for a period of 3 (three) years. The award of this Consultancy to the Applicant may also be liable to cancellation in such an event.

2.14.5 The Technical Proposal shall not include any financial information relating to the Financial Proposal.

2.14.6 The proposed team shall include experts and specialists (the “Key Personnel”) as specified in Clause 2.2.2(D) of the RFP which are mandatory and other competent and experienced professional personnel in the relevant areas of expertise such that the Consultant should be able to complete the Consultancy within the specified time schedule. The CV of each Key Personnel as specified in Clause 2.2.2(D) of the RFP should be submitted in the format at Form PMC-8 of Appendix PMC -I.

2.14.7 HIIHMCL reserves the right to verify all statements, information and documents, submitted by the Applicant in response to the RFP. Any such verification or the lack of such verification by HIIHMCL to undertake such verification shall not relieve the Applicant of its obligations or liabilities here under nor will it affect any rights of HIIHMCL there under.

2.14.8 In case it is found during the evaluation or at any time before issuance of LOA or after its issuance, that one or more of the eligibility conditions have not been met by the Applicant or the Applicant has made material misrepresentation or has given any materially incorrect or false information, the Applicant shall be disqualified forthwith if not yet appointed as the Consultant by issue of the LOA and if the Selected Applicant has already been issued the LOA or has entered into an agreement, the same shall, notwithstanding anything to the contrary contained therein or in this RFP, be liable to be terminated, by a communication in writing by HIIHMCL without HIIHMCL being liable in any manner whatsoever to the Selected Applicant or Consultant, as the case may be.

2.15 Financial Proposal

2.15.1 Applicants shall submit the financial proposal in the format at Appendix PMC-II (the “Financial Proposal”) clearly indicating the cost of the Consultancy in respect of one year period in both figures and words, in Indian Rupees, and signed by the Applicant’s Authorized Representative. In the event of any difference between figures and words, the amount indicated in words shall prevail. The amount/ legal fee quoted in the Financial Proposal by the Applicant shall be divided by 12 (twelve) and the amount so derived shall denote the amount of the consultancy fee which shall be actually paid by HIIHMCL to the Project Management Consultant at the end of each month.

2.15.2 While submitting the Financial Proposal, the Applicant shall ensure the following:

- (i) All the costs associated with the assignment shall be included in the Financial Proposal. These shall normally cover remuneration for all the Personnel, accommodation, air fare, train/ road travel expenses, local conveyance charges, equipment, printing of documents, reports, PPTs, Xerox, etc. The total amount indicated in the Financial Proposal shall be without any condition attached or subject to any assumption, and shall be final and binding. In case any assumption or condition is indicated in the Financial Proposal, it shall be considered non-responsive and liable to be rejected.
- (ii) The Financial Proposal shall take into account all expenses and tax liabilities. For the avoidance of doubt, it is clarified that all taxes, excluding Service Tax, shall be deemed to be included in the costs shown under different items of the Financial Proposal. The liability on account of Service Tax/ GST shall be borne by HIIHMCL over and above the amount quoted in the Financial Proposal. Further, all payments shall be subject to deduction of taxes at source as per Applicable Laws.
- (iii) The cost of Consultancy as specified in the Financial Proposal of the Applicant firm shall escalate at the rate of 5% (five percent) every year over and above the amount of previous year's Consultancy fee.

2.16 Submission of Proposal

2.16.1 The Applicants shall submit the Proposal in a bound form with all pages numbered serially and by giving an index of submissions. Each page of the submission shall be initialed by the Authorised Representative of the Applicant as per the terms of this RFP.

2.16.2 The Proposal will be sealed in an outer envelope which will bear the address of HIIHMCL, Consultancy name as indicated at Clause 1.8.1 and 1.8.3 of this RFP and the name and address of the Applicant. It shall bear on top, the following:

**-Do not open, except in presence of the Authorised Person of HIIHMCL-
"RFP for Selection of Strategy & Transaction Advisory Consultant" for
operationalization of the India International Horticulture Market (HIHM) Ganaur,
District Sonipat, Haryana"**

If the envelope is not sealed and marked as instructed above, HIIHMCL assumes no responsibility for the misplacement or premature opening of the contents of the Proposal submitted and consequent losses, if any, suffered by the Applicant.

2.16.3 The aforesaid outer envelope will contain two separate sealed envelopes, one clearly marked 'Technical Proposal' and the other clearly marked 'Financial Proposal'. The envelope marked "Technical Proposal - Selection of Project Management Consultant" shall contain the Application in the prescribed format (Form PMC-1 to Form PMC-9 of Appendix PMC-I) and supporting documents along with Proposal Security.

The envelope marked "Financial Proposal - Selection of Project Management Consultant" shall contain the financial proposal in the prescribed format at Appendix PMC -II.

2.16.4 The Technical Proposal and Financial Proposal shall be typed or written in indelible ink and signed by the Authorised Representative of the Applicant. All pages of the Technical Proposal and Financial Proposal must be numbered and initialed by the person signing the Proposal.

2.16.5 The completed Proposal must be delivered on or before the specified time on PDD. Proposals submitted by fax, telex, telegram or e-mail shall not be entertained.

2.16.6 The Proposal shall be made in the Forms specified in this RFP. Any attachment to such Forms must be provided on separate sheets of paper and only information that is directly relevant should be provided. This may include photocopies of the relevant pages of printed documents. No separate documents like printed annual statements, firm profiles, copy of contracts etc. will be entertained.

2.17 Proposal Due Date

- 2.17.1 Proposal should be submitted at or before 1100 hours on the PDD specified at Clause 1.7 at the address provided in Clause 1.8 in the manner and form as detailed in this RFP. A receipt thereof should be obtained from the person specified therein.
- 2.17.2 HIIHMCL may, in its sole discretion, extend the PDD by issuing an Addendum in accordance with Clause 2.11 uniformly for all Applicants.

2.18 Late Proposals

Proposals received by HIIHMCL after the specified time on PDD shall not be eligible for consideration and shall be summarily rejected.

2.19 Modification / substitution/withdrawal of Proposals

- 2.19.1 The Applicant may modify, substitute, or withdraw its Proposal after submission, provided that written notice of the modification, substitution, or withdrawal is received by HIIHMCL prior to PDD. No Proposal shall be modified, substituted, or withdrawn by the Applicant on or after the PDD.
- 2.19.2 The modification, substitution, or withdrawal notice shall be prepared, sealed, marked, and delivered in accordance with Clause 2.16, with the envelopes being additionally marked “MODIFICATION”, “SUBSTITUTION” or “WITHDRAWAL”, as appropriate.
- 2.19.3 Any alteration / modification in the Proposal or additional information or material supplied subsequent to the PDD, unless the same has been expressly sought for by HIIHMCL, shall be disregarded.

D. EVALUATION PROCESS

2.20 Evaluation of Proposals

- 2.20.1 HIIHMCL shall open the Proposals at the date & time specified in Clause 1.7 and at the place specified in Clause 1.8 and in the presence of the Applicants who choose to attend. The envelopes marked “Technical Proposal” shall be opened first. The envelopes marked “Financial Proposal” shall be kept sealed for opening at a later date.
- 2.20.2 Proposals for which a notice of withdrawal has been submitted in accordance with Clause 2.19 shall not be opened.
- 2.20.3 Prior to evaluation of Proposals, HIIHMCL will determine whether each Proposal is responsive to the requirements of the RFP. A Proposal shall be considered responsive only if:
- a) the Technical Proposal is received in the forms specified at Appendix PMC-I;
 - b) it is accompanied by Proposal Security as specified in Clause 2.23;
 - c) it is received by the PDD including any extension thereof pursuant to Clause 2.17;
 - d) it is signed, sealed, bound together in hardcover and marked as stipulated in Clauses 2.13 and 2.16;
 - e) it is accompanied by the Power of Attorney as specified in Clause 2.2.4;
 - f) it contains all the information (complete in all respects) as requested in the RFP;
 - g) it does not contain any condition or qualification; and
 - h) it is not non-responsive in terms hereof.
- 2.20.4 HIIHMCL reserves the right to reject any Proposal which is non-responsive and no request for alteration, modification, substitution or withdrawal shall be entertained by HIIHMCL in respect of such Proposals.
- 2.20.5 HIIHMCL shall subsequently examine and evaluate Proposals in accordance with the Selection Process specified at Clause 1.5 and the criteria set out in Section-3 of this RFP.
- 2.20.6 After the technical evaluation, HIIHMCL shall prepare a list of prequalified and shortlisted Applicants in terms of Clause 3.1 for opening of their Financial Proposals. A date, time and venue will be notified to the pre-qualified Applicants for announcing the result of evaluation and opening of Financial Proposals. Before opening of the Financial Proposals, the list of pre-qualified and shortlisted Applicants along with their Technical Scores will be read out.

The opening of Financial Proposals shall be done in presence of respective representatives of such prequalified and shortlisted Applicants who choose to be present. HIIHMCL will not entertain any query or clarification from Applicants who fail to qualify at any stage of the Selection Process. The financial evaluation and final ranking of the Proposals shall be carried out in terms of Clauses 3.2 and 3.3.

- 2.20.7 Applicants are advised that Selection shall be entirely at the discretion of HIIHMCL. Applicants shall be deemed to have understood and agreed that HIIHMCL shall not be required to provide any explanation or justification in respect of any aspect of the Selection Process or Selection.
- 2.20.8 Any information contained in the Proposal shall not in any way be construed as binding on HIIHMCL, its agents, successors or assigns, but shall be binding against the Applicant if the Consultancy is subsequently awarded to it.

2.21 Confidentiality

Information relating to the examination, clarification, evaluation, and recommendation for the selection of Applicants shall not be disclosed to any person who is not officially concerned with the process or is not a retained professional adviser advising HIIHMCL in relation to matters arising out of, or concerning the Selection Process. HIIHMCL shall treat all information, submitted as part of the Proposal, in confidence and shall require all those who have access to such material to treat the same in confidence. HIIHMCL may not divulge any such information unless it is directed to do so by any statutory entity that has the power under law to require its disclosure or to enforce or assert any right or privilege of the statutory entity and/or HIIHMCL or as may be required by law or in connection with any legal process.

2.22 Clarifications

- 2.22.1 To facilitate evaluation of Proposals, HIIHMCL may, at its sole discretion, seek clarifications from any Applicant regarding its Proposal. Such clarification (s) shall be provided within the time specified by HIIHMCL for this purpose. Any request for clarification(s) and all clarification(s) in response thereto shall be in writing.
- 2.22.2 If an Applicant does not provide clarifications sought under Clause 2.22.1 above within the specified time, its Proposal shall be liable to be rejected. In case the Proposal is not rejected, HIIHMCL may proceed to evaluate the Proposal by construing the particulars requiring clarification to the best of its understanding, and the Applicant shall be barred from subsequently questioning such interpretation of HIIHMCL.

2.23 Proposal Security

The Applicant shall furnish as part of its Proposal, a **Proposal Security of Rs.2 lakh** (Rupees two lakh) in the form of Demand Draft of any scheduled bank in favour of HIIHMCL, payable at Chandigarh/Panchkula, issued by a Scheduled Bank in India. The Proposal Securities shall be returnable / refundable not later than 30 days from PDD except in case of the two highest ranked Applicants. In the event that the first ranked Applicant commences the assignment as required in Clause 2.27, the second ranked Applicant, who has been kept in reserve shall be returned/refunded its Proposal Security forthwith, but in no case not later than 120 days from PDD. The Selected Applicant's Proposal Security shall be returned/ refunded upon the Applicant signing the Agreement and commencing its services in provisions of the Consultancy Agreement.

- 2.23.1 Any Proposal not accompanied by the Proposal Security shall be rejected by the HIIHMCL as non-responsive.
- 2.23.2 HIIHMCL shall not be liable to pay any interest on the Proposal Security and the same shall be interest free.
- 2.23.4 The Applicant, by submitting its Proposal pursuant to this RFP, shall be deemed to have acknowledged that without prejudice to the HIIHMCL's any other right or remedy hereunder or in law or otherwise, the Proposal Security shall be forfeited and appropriated by HIIHMCL as the mutually agreed pre-estimated compensation and damage payable to HIIHMCL for,
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inter alia, the time, cost and effort of HIIHMCL in regard to the RFP including the consideration and evaluation of the Proposal under the following conditions:

- (a) If an Applicant engages in any of the Prohibited Practices specified in Section 4 of this RFP;
- (b) If an Applicant withdraws its Proposal during the period of its validity as specified in this RFP and as extended by the Applicant from time to time;
- (c) In the case of the Selected Applicant, if the Applicant fails to reconfirm its commitments during negotiations as required vide Clause 2.24;
- (d) In the case of a Selected Applicant, if the Applicant fails to sign the Agreement or commence the assignment as specified in Clauses 2.26 and 2.27 respectively; or
- (e) If the Applicant is found to have a Conflict of Interest as specified in Clause 2.3.

E. APPOINTMENT OF CONSULTANT

2.24 Negotiations

The Selected Applicant may, if necessary, be invited for negotiations. The negotiations shall generally not be for reducing the price of the Proposal, but will be for re-confirming the obligations of the Consultant under this RFP. Issues such as deployment of Key Personnel, understanding of the RFP and methodology shall be discussed during negotiations. In case the Selected Applicant fails to reconfirm its commitment, HIIHMCL reserves the right to designate the next ranked Applicant as the Selected Applicant and invite it for negotiations.

2.25 Substitution of Key Personnel during the Consultancy period

HIIHMCL expects the Key Personnel to be available during the Consultancy period. HIIHMCL will not consider substitution of the Key Personnel except for reasons of any incapacity or due to health. Such substitution shall ordinarily be limited to one Key Personnel subject to equally or better qualified and experienced personnel being provided to the satisfaction of HIIHMCL.

2.26 Award of Consultancy and Execution of Agreement

After selection, a Letter of Award (the "LOA") shall be issued, in duplicate, by HIIHMCL to the Selected Applicant and the Selected Applicant shall, within 7 (seven) days of the receipt of the LOA, sign and return the duplicate copy of the LOA in acknowledgement thereof. In the event the duplicate copy of the LOA duly signed by the Selected Applicant is not received by the stipulated date, HIIHMCL may, unless it consents to extension of time for submission thereof, cancel the LOA and appropriate the Proposal Security of such Applicant as mutually agreed genuine pre-estimated loss and damage suffered by HIIHMCL on account of failure of the Selected Applicant to acknowledge the LOA, and the next highest ranking Applicant may be considered by HIIHMCL.

After acknowledgement of the LOA as aforesaid by the Selected Applicant, it shall execute the Agreement within 15 (fifteen) days of the issue of the LOA. The Selected Applicant shall not be entitled to seek any deviation in the Agreement. HIIHMCL on receiving request from the Selected Applicant may at its absolute discretion, permit extension of the aforesaid period of 15 days for execution of the Agreement. The tenure of the Consultancy Agreement shall be 3 (three) years which may be further extended by HIIHMCL in its sole discretion upto a period of 2 (two) years on the same contractual terms and conditions including the rate of fee

2.27 Commencement of the Consultancy

The Consultant shall remain in a state of preparedness to commence the rendering of consultancy services through its local office within a period of 7 (seven) days from the date of signing of the Consultancy Agreement for Project Management Consultant or such other date as may be mutually agreed.

2.28 Proprietary data

Subject to the provisions of Clause 2.21, all documents and other information provided by HIIHMCL or submitted by an Applicant to HIIHMCL shall remain or become the property of HIIHMCL. Applicants and the Consultant, as the case may be, are to treat all information as

strictly confidential. HIIHMCL will not return any Proposal or any information related thereto. All information collected, analysed, processed or in whatever manner provided by the Consultant to HIIHMCL in relation to the Consultancy shall be the property of HIIHMCL.

3. CRITERIA FOR EVALUATION

3.1 Evaluation of Technical Proposals and Short-listing of Applicants

3.1.1 In the first stage, the Technical Proposal will be evaluated on the basis of Applicant's experience. Only those Applicants whose Technical Proposals score 70 points or more out of 100 shall be ranked as per score achieved by them, from highest to the lowest technical score (S_T). The Applicants ranked as aforesaid, shall be prequalified and short-listed for financial evaluation in the second stage.

Each Key Personnel must score a minimum of 70% (seventy per cent) marks. Key Personnel who do not possess the requisite qualifications and experience as specified in respect of such Key Personnel in this RFP, shall be not considered and the Proposal of such an Applicant is liable to be rejected.

The scoring criteria to be used for evaluation shall be as follows:

Sr. No	Criteria	Maximum Marks & Supporting Documents
Past Experience of the Firm		
1.	Past experience of undertaking DPRs / PMC for establishment of wholesale / terminal markets for Agriculture / Horticulture, Post-Harvest, and Cold Chain Infrastructure of at least 100 acres in size. Project fee of each engagement should be of a value of atleast INR 1 Crore. (5 marks per engagement)	20 Work Order/ Contract agreement should be furnished
2.	Past experience of providing consultancy services on regulatory compliances under various acts/rules/statutes pertaining to Agriculture / Horticulture / Agri-Marketing, formation of policy in India. Project fee of each engagement should be of a value of atleast INR 50 lakh. (5 marks per engagement)	05 Work Order/ Contract agreement should be furnished
3.	Past experience of undertaking Technology / MIS systems for Horticulture Market Terminals / Agriculture / Food-based Industry in the last three years from the date of submission. Project fee of each engagement should be of a value of at least INR 50 Lakh. In case of a project of value more than INR 1 Crore. (2.5 marks per engagement)	05 Work Order/ Contract agreement should be furnished
Core Team		
1.	Team Leader-/-8 Marks <ul style="list-style-type: none"> • Required Educational Qualification-1Mark • Academic Qualification from IIT/NIT/IIM or Equivalent ranking Institute-2 Marks • Requiredworkexperience-1Mark • >16 years of experience-2Marks • >18 years of experience-3Marks • Experience in establishment of Wholesale/ Terminal markets, supply chain management-2 Marks 	08 Detailed CV of proposed resource.

Sr. No	Criteria	Maximum Marks & Supporting Documents
2.	Wholesale Market Expert-6Marks <ul style="list-style-type: none"> • Required Educational Qualification-1Mark • Academic Qualification from IIT/NIT/IIM or Equivalent ranking Institute-2 Mark • Required work experience-1Mark • Experience of working on wholesale/terminal markets and supply chain infrastructure Experience in Business Development for Horticulture Markets of at least 100 acre in size- 2 Marks 	06 Detailed CV of proposed resource.
3.	Senior Market Analyst-4 Marks <ul style="list-style-type: none"> • Required Educational Qualification-0.5 Mark • Academic Qualification from IIT/NIT/IIM or Equivalent ranking Institute-2 Marks • Required work experience-1Mark • Experience of working with government clients and experience in the agriculture sector -0.5 Marks 	04 Detailed CV of proposed resource
4.	Post Harvest Management Expert-4 Marks <ul style="list-style-type: none"> • Required work experience-1Mark • Experience of Agri-Infrastructure in cold chain-1Mark • Experience in business development, market linkages, market sourcing etc. 2 	04 Detailed CV of proposed resource
Expert Team		
1.	Agri-PolicyExpert-06Marks <ul style="list-style-type: none"> • Required Education Qualification-1 Mark • Academic Qualification from IIT/NIT/IIM or Equivalent ranking Institute-2 Marks • Experience of working with government agency focused on agri-market operations (Mandis or APMCs) - 1 Mark • Experience in projects related to agriculture/Horticulture retail sales and operations of Market - 2 Marks 	06 Detailed CV of proposed resource
2.	Finance Expert-4Marks <ul style="list-style-type: none"> • Required Education Qualification-1Mark • Academic Qualification from IIT/NIT/IIM or Equivalent ranking Institute-1 Mark • Required work experience-1Mark • >10 yearsof experience-1 Mark • Experience in demand analysis and financial feasibility in minimum 3 (three) projects in infrastructure sector in PPP mode - 1 Marks 	04 Detailed CV of proposed resource
3.	Contracts & LegalExpert-4Marks <ul style="list-style-type: none"> • Required Education Qualification-0.5Mark • Required work experience-0.5Mark • >10 yearsof experience-1Marks • Experience in contract matters, review of contract agreements for infrastructure projects in PPP - 1 Mark • Experience in contract matters, review of contract agreements for agriculture related projects-1 Mark 	04 Detailed CV of proposed resource
4.		

Sr. No	Criteria	Maximum Marks & Supporting Documents
	Research Associate-2 Marks <ul style="list-style-type: none"> • Minimum work experience of 6 years-1Mark • Experience in primary/secondary research-1Mark 	02 Detailed CV of proposed resource
5.	Research Analysts (04 nos.)-2Marks <ul style="list-style-type: none"> • Minimum work experience of 3 years-0.25 Marks per resource • Experience in primary/secondaryresearch-0.25 Marks per resource 	02 Detailed CV of proposed resource
Qualitative Assessment		
1.	Personal Interaction with proposed resources in person	05 Personal Interaction /Interview with proposed resources
2.	Presentation and unique value proposition of the bidder	25 Presentation and unique value proposition of the bidder

3.2 Evaluation of Financial Proposal

In the second stage, the financial evaluation will be carried. For financial evaluation, the total cost indicated in the Financial Proposal (excluding Service Tax) will be considered. The Authority will determine whether the Financial Proposals are complete, unqualified and unconditional. The cost indicated in the Financial Proposal shall be deemed as final and reflecting the total cost of services. Omissions, if any, in costing any item shall not entitle the firm to be compensated and the liability to fulfill its obligations as per the ToR within the total quoted price shall be that of the Consultant.

Each Financial Proposal will be assigned a financials core(S_F).The lowest Financial Proposal (FM) will be given a financial score (S_F) of 100 points. The financial scores of other proposals will be computed as follows:

$$S_F = 100 \times FM/F$$

(F=amount of Financial Proposal)

3.3 Combined and Final Evaluation

Proposals will finally be ranked according to their combined technical (S_T) and financial (S_F) scores as follows:

$$S = S_T \times T_w + S_F \times F_w$$

Where, T_w and F_w are weights assigned to Technical Proposal and Financial Proposal that shall be 0.7 and 0.3, respectively.

- 3.3.2 The Selected Applicant shall be the Applicant having the highest combined score. The second highest Applicant shall be kept in reserve and may be invited in its discretion for negotiations in case the first-ranked Applicant withdraws, or fails to comply with the requirements specified in Clauses 2.24 and 2.26, as the case may be.

c. 4. **FRAUD AND CORRUPT PRACTICES**

- 4.1 The Applicants and their respective officers, employees, agents and advisers shall observe the highest standard of ethics during the Selection Process. Notwithstanding anything to the contrary contained in this RFP, HIIHMCL shall reject a Proposal without being liable in any manner whatsoever to the Applicant, if it determines that the Applicant has, directly or indirectly or through an agent, engaged in corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice (collectively the “**Prohibited Practices**”) in the Selection Process. In such an event, HIIHMCL shall, without prejudice to its any other rights or remedies, forfeit and appropriate the Proposal Security, as the case may be, as mutually agreed genuine pre-estimated compensation and damages payable to the HIIHMCL for, inter alia, time, cost and effort of the HIIHMCL, in regard to the RFP, including consideration and evaluation of such Applicant’s Proposal
- 4.2 Without prejudice to the rights of HIIHMCL under Clause 4.1 hereinabove and the rights and remedies which HIIHMCL may have under the LOA, if an Applicant or Consultant, as the case may be, is found by HIIHMCL to have directly or indirectly or through an agent, engaged or indulged in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice during the Selection Process, or after the issue of the LOA, such Applicant or Consultant shall not be eligible to participate in any tender or RFP issued by HIIHMCL during a period of 3 (three) years from the date such Applicant or Consultant, as the case may be, is found by HIIHMCL to have directly or through an agent, engaged or indulged in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice, as the case may be.
- 4.3 For the purposes of this Clause, the following terms shall have the meaning hereinafter respectively assigned to them:
- (a) “**corrupt practice**” means (i) the offering, giving, receiving, or soliciting, directly or indirectly, of anything of value to influence the action of any person connected with the Selection Process. For avoidance of doubt, offering of employment to or employing or engaging in any manner whatsoever, directly or indirectly, any official of HIIHMCL who is or has been associated in any manner, directly or in directly with the Selection Process or the LOA, before or after the execution thereof, at any time prior to the expiry of 1(one)year from the date such official resigns or retires from or otherwise ceases to be in the service of HIIHMCL, shall be deemed to constitute influencing the actions of a person connected with the Selection Process; or (ii)save as provided herein, engaging in any manner whatsoever, whether during the Selection Process or after the issue of the LOA, as the case may be, any person in respect of any matter relating to the Consultancy or the LOA, who at any time has been or is a legal, financial or technical consultant/ adviser of HIIHMCL in relation to any matter concerning the Consultancy;
 - (b) “**fraudulent practice**” means a misrepresentation or omission of facts or disclosure of incomplete facts, in order to influence the Selection Process;
 - (c) “**coercive practice**” means impairing or harming or threatening to impair or harm, directly or indirectly, any persons or property to influence any person’s participation or action in the Selection Process;
 - (d) “**undesirable practice**” means (i) establishing contact with any person connected with or employed or engaged by HIIHMCL with the objective of canvassing, lobbying or in any manner influencing or attempting to influence the Selection Process ;or (ii) having a Conflict of Interest; and
 - (e) “**restrictive practice**” means forming a cartel or arriving at any understanding or arrangement among Applicants with the objective of restricting or manipulating a full and fair competition in the Selection Process.
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d. 5. PRE-PROPOSAL CONFERENCE

- 5.1 Pre-Proposal Conference of the Applicants shall be convened at the designated date, time and place. Only those Applicants, who have purchased the RFP document or downloaded the same from the Official Website for the HIIHMCL, shall be allowed to participate in the Pre-Proposal Conference. A maximum of two representatives of each Applicant shall be allowed to participate on production of an authority letter from the Applicant.
- 5.2 During the course of Pre-Proposal Conference, the Applicants will be free to seek clarifications and make suggestions for consideration of HIIHMCL. HIIHMCL shall endeavour to provide clarifications and such further information as it may, in its sole discretion, consider appropriate for facilitating a fair, transparent and competitive Selection Process.
- 5.3 The Pre-proposal Conference would be held as under:

Date:	04.06.2026
Time:	11: 00 AM
Venue:	Conference Hall, Sectore-28A, Haryana Panchayat Bhawan, Chandigarh
Contact Person:	Mobile: 83968-00038 Mohinder Singh, Chief Engineer, HIIHMCL

e. **6. MISCELLANEOUS**

- 6.1 The Selection Process shall be governed by, and construed in accordance with, the laws of India and the Courts at Panchkula shall have exclusive jurisdiction over all disputes arising under, pursuant to and/or in connection with the Selection Process.
- 6.2 HIIHMCL, in its sole discretion and without incurring any obligation or liability, reserves the right, at any time, to:
- a) suspend and/or cancel the Selection Process and/or amend and/or supplement the Selection Process or modify the dates or other terms and conditions relating thereto;
 - b) consult with any Applicant in order to receive clarification or further information
 - c) retain any information and/or evidence submitted to HIIHMCL by on behalf of and /or in relation to any Applicant; and/or
 - d) Independently verify, disqualify, reject and/or accept any and all submissions or other information and/or evidence submitted by or on behalf of any Applicant.
- 6.3 It shall be deemed that by submitting the Proposal, the Applicant agrees and releases HIIHMCL, its employees, agents and advisers, irrevocably, unconditionally, fully and finally from any and all liability for claims, losses, damages, costs, expenses or liabilities in any way related to or arising from the exercise of any rights and/or performance of any obligations hereunder, pursuant hereto and/or in connection herewith and waives any and all rights and/or claims it may have in this respect, whether actual or contingent, whether present or future.
- 6.4 All documents and other information supplied by HIIHMCL or submitted by an Applicant shall remain or become, as the case may be, the property of HIIHMCL. HIIHMCL will not return any submissions made hereunder. Applicants are required to treat all such documents and information as strictly confidential.
- 6.5 HIIHMCL reserves the right to make inquiries with any of the clients listed by the Applicants in their previous experience record.

f. SCHEDULE PMC-1: Scope of Work (TOR) for the Strategy & Marketing Consultant

(See Clause 1.2.1 of RFP)

1. General

Haryana International Horticulture marketing Corporation Limited (HIHMCL) is vested with the objective of developing the International Horticulture Market at Ganaur. HIHMCL wishes to develop a strategic roadmap to operationalize the Horticulture Market (IHM) at the earliest - preparing the Strategic Roadmap for IHM based on the market assessment, identifying service providers for various facilities, Organization Structure for HIHMCL & inventorying, assessing and disposal of the various facilities and monetizing land assets towards a profitable end.

2. Scope of Work

HIHMCL seeks assistance of a professional service for undertaking transaction advisory assignment to operationalizing the India International Horticulture Market (IHM) at Ganaur. The scope of work and deliverables are described below.

g. Transaction Advisory Support for Operationalization of IHM

Revalidation of the Detailed Project Report, which would inter alia include the following:

- i. Conduct primary & secondary market research to identify market size, key players, demand patterns, and key trends in the region, to ascertain potential volume that can be catered by HIH MCL and other related business opportunities.
 - ii. Conduct comparative analysis of horticulture markets both nationally and internationally, to assess best practices on market operations, policies, services offered, business models, incentive mechanisms, etc.
 - iii. Conduct primary research via stakeholder consultation with key industry experts, stakeholders within the supply chain, Farmer Producer Organizations, Cooperatives, and other industry experts to finalize the operational strategy for HIH MCL.
 - iv. Prepare a fresh report on estimated commodity inflow and outflow, arrival and destination markets, export potential for the next 5 & 10 years, along with its trajectory till it reaches full potential.
 - v. Establish key roles and responsibilities of different agencies that will provide services to operationalize the market, including but not limited to certification agencies, traffic management, logistics providers, banks, gas stations, charging hubs, etc., and the support that may be provided by the Authority to them.
 - vi. Based on the above revalidation studies and benchmarking of best practices, suggest models for operations of facilities/infrastructure in PPP mode or otherwise for the market, including but not limited to assaying, procurement and digitization of weighing scales, sorting and grading, warehousing, cold storage, and export infrastructure such as irradiation facilities.
 - vii. Perform an in-depth analysis of the regulatory framework that governs the horticulture market, provide guidance on the necessary regulatory requirements, and provide support in pursuing any amendments to existing acts to ensure seamless operation of the market.
 - viii. Understanding best practices towards digitizing the terminal, it may include feasibility of adopting modern inventory management systems equipped with sensors, RFID tags, and IoT (Internet of Things) technology and enable the data driven decision making through Real time monitoring and data analytics. Bar codes, QR codes, and digital traceability systems enabling tracking produce from farm to consumer, enhancing transparency, accountability, and allowing for quick identification of issues. Adoption of intelligent Parking Systems that use the Queuing theory encompassing indicative features such as automated entry/exit systems with ANPR (Automatic Number Plate Recognition).
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- ix. Bench marks with APEDA's Farmer Connect portal that connects farmers to the market and help them get international customers. Also assess the viability of similar portal for IIHM.
- x. The Consultant shall undertake structured market sounding through stakeholder consultations, workshops, and surveys to gauge interest, expectations, and participation of farmers, traders, exporters, and service providers, and carry out targeted promotional campaigns including digital outreach, industry events, and collaborations with trade bodies to position HIHMCL as a leading horticulture trade hub and attract domestic and international stakeholders.
- xi. The bidder should propose schemes and programs that can be implemented for affordable participation while ensuring profitability for stakeholders and viability for the HIHMCL.
- xii. The consultant should provide option analysis of collaboration models, with a focus on maximizing revenue streams and stakeholder participation.

b. Execution Strategy:

- i. Prepare **phase wise execution plan and execution strategy** encompassing pragmatic timelines for all major milestones of the Project operationalization.
- ii. Assist the Authority in determining the appropriate **fee structure along with Incentive mechanism** to attract traders and farmers to the market.
- iii. Assist the Authority in **marketing activities**, and preparation of **project specific documentation** such as presentations, project specific proposals.
- iv. Prepare comprehensive **financial projections** for the Market, including for market and non-market functions.
- v. Conduct **financial feasibility of O & M of market operations** through a detailed financial model. The financial analysis shall bring out all realistic assumptions clearly and shall include preliminary estimates of:
 - Operating cost related to the project
 - Revenue estimation
 - Cash flows projections
 - Financial and Economic analysis of the project NPV, IRR, break-even analysis, Pay back period etc.
 - Viability gap funding
 - Assets/Liabilities matching
 - Assessment of working capital requirement during O&M phase
 - Temporary parking of spare funds
 - SOP for accounting, finance and internal auditing of market O&M
 - Manual for sounding internal financial control systems
- vi. Recommend the most optimum revenue stream for implementation of the project to maximize the revenue potential for HIHMCL with scenario analysis

h. c. Process Streamlining to Optimize Market Operations

- i. Develop clear and detailed **Standard Operating Procedures (SOPs)** for streamlining the market operations. These SOPs should cover all critical aspects of the horticulture market, including vendor registration, product quality inspection, pricing mechanisms, inventory, supply chain & logistics management, mandi operators, and third-party agencies. The SOPs should be designed to enhance efficiency, reduce wastage, and ensure a seam less flow of operations with sound internal control systems in place.
- ii. Propose an **organization structure** for HIHMCL, including operating model and manpower planning for efficient implementation of the SoPs.
- iii. Provide training sessions by hiring domain experts and workshops to the staff and stakeholders involved in the market operations to ensure the proper **implementation and adherence to the new SOPs**.
- iv. Establish a **monitoring mechanism with key performance indicators** to regularly assess the effectiveness of the streamlined processes, track performance metrics, and make necessary adjustments to further optimize the market operations.

i. d. On boarding any other Implementing Agencies for Market Operations

- i. Advise Authority on **best-fit strategy** for on boarding any other agency as per requirement, including pre-qualification criteria, bidding procedures, evaluation and selection criteria and tender procedure for on boarding any other agency as per requirement.
- ii. Prepare necessary **bid/ tender documents** for the engagement of any other agency(s) required for operation of the project in accordance with the project execution strategy.
- iii. Assist the Authority during the bidding process with advice on the **inputs to evaluation of the bids** submitted by the bidders as per the RFP document.
- iv. Support in **executing the contract/ agreement** post finalization of the Agency (ies) by HIHMCL.
- v. Act as the **focal point of coordination** between the Implementing Agencies, and the Authority.
- vi. Hand hold the HIHMCL in stabilizing the operations of IIBM and stabilization of the operations by various on-boarded agencies for various activities.

At every stage and on a periodic basis, the STAC shall review the progress with Authority and/or other key stakeholders for the finalization of the concept and implementation plan and Project structure.

3. Scope not exhaustive

The scope of services in this TOR are not exhaustive and the Consultant shall undertake such other tasks as may be necessary or incidental to accomplish the desired objectives of HIHMCL, as mentioned under a, b, c & d above. eg

- To identify the schemes for availing grants for projects in Haryana/Gol and prepare assist HIHMCL in all documentations for applying for such grants;
- To assist HIHMCL in discussion with multilateral and bilateral funding agencies or any other Agency/Organization for collaboration and in applicable documentation and also in making pitch documents - presentations, flyers etc.
- Support and develop a dashboard for monitoring of the progress.
- The consultant would also be required to update/review the marketing strategy for the various land parcels whenever required (atleast once in six month) to compensate for the changed market dynamics.
- Any activity whichever is required for fully functional/ operationalization of the Market to achieve the desire outcome is to be executed the TAC.

4. Deliverables & Time Frame:

Sr. No.	Deliverable	Duration*
1.	Preliminary Strategy Paper for Operationalization of the Market based on the revalidation of the Detailed Project Report.	T+3 months
2.	Updated Business Plan for the Market including commodity volumes, infrastructure requirements, services, fee structure, financial projections, regulatory requirements/amendments etc.	T+5 Months
3.	Organization Structure and SoPs for Market Operations	T+7 months
4.	Designs/Contents for the documents that may be presented to key stakeholders for their appreciation of the project-presentations, brochures, advertisements, social media feeds, website and other marketing collaterals etc.	As per Execution Plan
5.	Preparation of Bid Process Documents including the following:	As per Execution

Sr. No.	Deliverable	Duration*
	<ul style="list-style-type: none"> • Notice Inviting Tender • Bid document • Pre-Bid Queries Response • Evaluation Report Draft LoA and Contract Agreements	Plan
6.	Weekly and Monthly Progress Report on Activities mentioned in Point 3 of this document	Ongoing

5. Payment Schedule & Terms:

The Payment to the TAC as per the following Milestones (“Payment Milestones”)

Sr. No.	Deliverables	Payment (% of consultancy fee)	Timeline in month
1.	Acceptance of Strategy paper for operationalization of the Market	5%	T+3
2.	Acceptance of Updated Business Plan for the Market	10%	T+5
3.	Acceptance of Revised Organization Structure and SoP for Market Operations	5%	T+7
4.	Acceptance of Bankable Documents and Tender Documents for selection of Third-Party Agency	10%	As per Execution Plan
5.	Evaluation of Bids submitted by agencies, finalization of agency and issuance of work order/agreement to such agency	10%	As per Execution Plan
6.	Balance Payment for Program Management Services for HIHMCL - linked with deliverables as may have to be defined in terms of on-boarding of the Service Providers/ Facility Operators etc.	60 %	Equal Monthly Installments starting T+7

- i. All payments shall be subject to deduction of taxes at source as per Applicable Laws.
- ii. All payments shall be made in INR.
- iii. All applicable taxes under Applicable Laws in India shall be paid over and above the fee quoted in the Financial Proposal.

j. Duration of Assignment

The duration of assignment shall be for 36 months and may be extended for another 24 months up on mutual agreement.

k. Terms and Conditions

- i. The selected agency shall provide laptop/desktop, or any other tools required to perform their duties, HIHMCL shall only provide civil infra & consumables as per requirement to the resources working on site.
- ii. The agency may collaborate with other agencies for specialized expertise in agriculture/Horticulture, surveying, architecture, legal counsel etc. for the execution of the project.
- iii. The resources working offsite are expected to be available at the HIHMCL on need basis for project related work or whenever so desired.

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- iv. All other terms & conditions will be as per the agreement signed by the selected agency & HIHMCL to provide consulting services as per standard bidding documents being used by HIHMCL for such consultancy assignment.

I. SCHEDULE PMC-2: Guidance Note on Conflict of Interest

(See Clause 2.3.3 of RFP)

- 1 This Note further explains and illustrates the provisions of Clause 2.3 of the RFP and shall be read together therewith in dealing with specific cases.
2. Consultants should be deemed to be in a conflict of interest situation if it can be reasonably concluded that their position in a business or their personal interest could improperly influence their judgment in the exercise of their duties. The process for selection of consultants should avoid both actual and perceived conflict of interest.
3. Conflict of interest may arise between HIIHMCL and a consultant or between consultants and present or future concessionaries/ contractors. Some of the situations that would involve conflict of interest are identified below:
 - (a) Authority and consultants:
 - (i) Potential consultant should not be privy to information from HIIHMCL which is not available to others.
 - (ii) Potential consultant should not have defined the project when earlier working for HIIHMCL.
 - (iii) Potential consultant should not have recently worked for HIIHMCL overseeing the project.
 - (b) Consultants and concessionaires/contractors:
 - (i) No consultant should have an ownership interest or a continuing business interest or an on-going relationship with a potential concessionaire/ contractor save and except relationships restricted to project-specific and short-term assignments.
 - (ii) No consultant should be involved in owning or operating entities resulting from the project.
 - (iii) No consultant should bid for works arising from the project.

The participation of companies that may be involved as investors or consumers and officials of HIIHMCL who have current or recent connections to the companies involved, therefore, needs to be avoided.
- 4 The normal way to identify conflicts of interest is through self-declaration by consultants. Where a conflict exists, which has not been declared, competing companies are likely to bring this to the notice of HIIHMCL. All conflicts must be declared as and when the consultants become aware of them.
- 5 Another approach towards avoiding a conflict of interest is through the use of “Chinese walls” to avoid the flow of commercially sensitive information from one part of the consultant’s company to another. This could help overcome the problem of availability of limited numbers of experts for the project. However, in reality effective operation of “Chinese walls” may be a difficult proposition. As a general rule, larger companies will be more capable of adopting Chinese walls approach than smaller companies. Although, “Chinese walls” have been relatively common for many years, they are an increasingly discredited means of avoiding conflicts of interest and should be considered with caution. As a rule, “Chinese walls” should be considered as unacceptable and may be accepted only in exceptional cases upon full disclosure by a consultant coupled with provision of safeguards to the satisfaction of HIIHMCL.
6. Another way to avoid conflicts of interest is through the appropriate grouping of tasks. For example, conflicts may arise if consultants drawing up the terms of reference or the proposed documentation are also eligible for the consequent assignment or project.
7. Another form of conflict of interest called “scope-creep” arises when consultants advocate either an unnecessary broadening of the terms of reference or make recommendations which are not in the best interests of HIIHMCL but which will generate further work for the consultants. Some forms of contractual arrangements are more likely to lead to scope-

creep. For example, lump-sum contracts provide fewer incentives for this, while time and material contracts provide built in incentives for consultants to extend the length of their assignment.

8. Every project contains potential conflicts of interest. Consultants should not only avoid any conflict of interest, they should report any present/ potential conflict of interest to HIIHMCL at the earliest. Officials of HIIHMCL involved in development of a project shall be responsible for identifying and resolving any conflicts of interest. It should be ensured that safeguards are in place to preserve fair and open competition and measures should be taken to eliminate any conflict of interest arising at any stage in the process.

SCHEDULE-PMC 3:Form of Agreement

m. Appendix PMC-I: Technical Proposal

FormPMC-1: Letter of Proposal

(On Applicant's letter head)

The Managing Director
Haryana International Horticulture Market Corporation Limited (HIIMCL),
Mandi Bhawan, Plot No. C-6, Sector 6, Panchkula
Haryana-134109, India

Sub: RFP for Selection of Strategy & Transaction Advisory Consultant for operationlization of the India International Horticulture Market (IIHM) Ganaur, District Sonipat, Haryana

Dear Sir,

1. With reference to your RFP Document dated during 2026, We, having examined all relevant documents and understood their contents, hereby submit our Proposal for selection as Consultant for providing consultancy services to HIIMCL on retainership basis. The proposal is unconditional and unqualified.
 2. We acknowledge that the Authority will be relying on the information provided in the Proposal and the documents accompanying the Proposal for selection of the Consultant, and we certify that all information provided in the Proposal and in the Appendices is true and correct, nothing has been omitted which renders such information misleading; and all documents accompanying such Proposal are true copies of their respective originals.
 3. This statement is made for the express purpose of appointment as the Consultant for the aforesaid Consultancy.
 4. We shall make available to the Authority any additional information it may deem necessary or require for supplementing or authenticating the Proposal.
 5. We acknowledge the right of the Authority to reject our application without assigning any reason or otherwise and hereby waive our right to challenge the same on any account whatsoever.
 6. We certify that in the last three years, we or any of our Associates have neither failed to perform on any contract, as evidenced by imposition of a penalty by an arbitral or judicial authority or a judicial pronouncement or arbitration award against the Applicant, nor been expelled from any project or contract by any public authority nor have had any contract terminated by any public authority for breach on our part.
 7. We declare that:
 - (a) We have examined and have no reservations to the RFP Documents, including any Addendum issued by the Authority;
 - (b) We do not have any conflict of interest in accordance with Clause 2.3 of the RFP Document;
 - (c) We have not directly or indirectly or through an agent engaged or indulged in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice, as defined in Clause 4.3 of the RFP document, in respect of any tender or request for proposal issued by or any agreement entered into with the Authority or any other public sector enterprise or any government, Central or State;
 - (d) We hereby certify that we have taken steps to ensure that in conformity with the provisions of Section 4 of the RFP, no person acting for us or on our behalf will engage in any corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice.
 8. We understand that you may cancel the Selection Process at any time and that you are neither bound to accept any Proposal that you may receive nor to select the Consultant, without incurring any liability to the Applicants in accordance with Clause 2.8 of the RFP document.
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9. We declare that we are not an Associate of any other Applicant applying for Selection as a Consultant.
 10. We certify that in regard to matters other than security and integrity of the country, we or any of our Associates have not been convicted by a Court of Law or indicted or adverse orders passed by a regulatory authority which would cast a doubt on our ability to undertake the Consultancy or which relates to a grave offence that outrages the moral sense of the community.
 11. We further certify that in regard to matters relating to security and integrity of the country, we have not been charge-sheeted by any agency of the Government or convicted by a Court of Law for any offence committed by us or by any of our Associates.
 12. We further certify that no investigation by a regulatory authority is pending either against us or against our Associates or against our CEO or any of our Directors/Managers/employees.
 13. We hereby irrevocably waive any right or remedy which we may have at any stage at law or howsoever otherwise arising to challenge or question any decision taken by the Authority in connection with the selection of Consultant or in connection with the Selection Process itself in respect of the above mentioned Consultancy.
 14. We agree and understand that the proposal is subject to the provisions of the RFP document. In no case, shall we have any claim or right of whatsoever nature if the Consultancy is not awarded to us or our proposal is not opened or rejected.
 15. We agree to keep this offer valid for 90(ninety) days from the PDD specified in the RFP.
 16. A Power of Attorney in favour of the authorized signatory to sign and submit this Proposal and documents is attached herewith in Form-4.
 17. In the event of our firm being selected as the Project Management Consultant, we agree to enter into an Agreement in accordance with the format at Schedule PMC3 of the RFP. We agree not to seek any changes in the aforesaid form and agree to abide by the same.
 18. We have studied RFP and all other documents carefully. We understand that, we shall have no claim, right or title arising out of any documents or information provided to us by the Authority or in respect of any matter arising out of or concerning or relating to the Selection Process including the award of Consultancy.
 19. The Financial Proposal is being submitted in a separate cover. This Technical Proposal read with the Financial Proposal shall constitute the Application which shall be binding on us.
 20. We agree and undertake to abide by all the terms and conditions of the RFP Document.

In witness thereof, we submit this Proposal under and in accordance with the terms of the RFP Document.

Yours faithfully,

(Signature, name and designation of the authorized signatory)

(Name and seal of the Applicant)

FormPMC-2: Particulars of the Applicant

1.	Title of Consultancy: RFP for Selection of Strategy & Transaction Advisory Consultant for operationlization of the India International Horticulture Market (HIHMCL) Ganaur, District Sonipat, Haryana
2.	<p>State the following:</p> <p>Name of Firm/Applicant : Legal status : Country of incorporation : Registered address : Year of Incorporation : Year of commencement of business: Principal place of business :</p> <p>Name, designation, address and phonenumber of Authorized Signatory of the Applicant:</p> <p>Name : Designation : Company : Address : Phone No. : Fax No. : E-mail address :</p>
3.	<p>(Signature, name and designation of the authorized signatory)</p> <p>(Name and seal of the Applicant)</p>

FormPMC-3: Statement of Legal Capacity
(On Applicant's letter head)

(Date and Reference)

The Managing Director
Haryana International Horticulture Market Corporation Limited,
Mandi House, C-6, Sector 6, Panchkula
Haryana-134109,India

Sub: RFP for Selection of Strategy & Transaction Advisory Consultant for operationlization of the India International Horticulture Market (HIHM) Ganaur, District Sonipat,Haryana

We hereby confirm that we, the Applicant, satisfy the terms and conditions laid down in the RFP document.

We have agreed that.....(insert individual's name) will act as our Authorized Representative on our behalf and has been duly authorized to submit our Proposal.

Further, the authorized signatory is vested with requisite powers to furnish such proposal and all other documents, information or communication and authenticate the same.

Yours faithfully,

(Signature, name and designation of the authorized signatory)

(Name and seal of the Applicant)

Form PMC-4: Power of Attorney

Know all men by these presents, We ,.....(name of Firm and address of the registered office) do hereby constitute, nominate, appoint and authorize Mr / Ms.....son/daughter/wife and presently residing at, who is presently employed with/ retained by us and holding the position of as our true and lawful attorney (hereinafter referred to as the "Authorized Representative") to do in our name and on our behalf, all such acts, deeds and things as are necessary or required in connection with or incidental to submission of our Proposal for against the "RFP for Selection of Strategy & Transaction Advisory Consultant for operationalization of the India International Horticulture Market (IIHM) Ganaur, District Sonipat, Haryana" to Haryana International Horticulture Market Corporation Limited (the "HIHMCL") including but not limited to signing and submission of all applications, proposals and other documents and writings, participating in the meetings and providing information/ responses to the Authority, representing us in all matters before the Authority, signing and execution of all contracts and undertakings consequent to acceptance of our proposal and generally dealing with the Authority in all matters in connection with or relating to or arising out of our Proposal for the said Consultancy and/or upon award thereof to us.

AND, we do here by agree to ratify and confirm all acts, deeds and things lawfully done or caused to be done by our said Authorised Representative pursuant to and in exercise of the powers conferred by this Power of Attorney and that all acts, deeds and things done by our said Authorised Representative in exercise of the powers hereby conferred shall and shall always be deemed to have been done by us.

IN WITNESS WHEREOF WE,THE ABOVE NAMED PRINCIPAL HAVE EXECUTED THIS POWER OF ATTORNEY ON THIS DAY OF , 2026

For
(Signature, name, designation and address)

Witnesses:

- 1.
- 2.

Notarized

Accepted
.....
(Signature, name, designation and address of the Attorney)

Notes:

The mode of execution of the Power of Attorney should be in accordance with the procedure, if any, laid down by the applicable law and the charter documents of the executants (s) and when it is so required the same should be under common seal affixed in accordance with the required procedure.

The Power of Attorney should be executed on a non-judicial stamp paper of Rs. 100 (Rupees one hundred) and duly not arised by a notary public.

Wherever required, the Applicant should submit for verification the extract of the charter documents and other documents such as a resolution/power of attorney in favour of the person executing this Power of Attorney for the delegation of power hereunder on behalf of the Applicant.

For a Power of Attorney executed and issued overseas, the document will also have to be legalized by the Indian Embassy and notarized in the jurisdiction where the Power of Attorney is being issued. However, the Power of Attorney provided by Applicants from countries that have signed the Hague Legislation Convention, 1961 are not required to be legalised by the Indian Embassy if it carries a conforming Apostille certificate.

FormPMC-5: Financial Capacity of the Applicant
(Refer Clause 2.2.2(B) of RFP)

S. No.	Financial Years	Annual Revenues/Turnover (in Rs.)
1	2024-25	
2	2023-24	
3	2022-23	

Certificate from the Statutory Auditor

This is to certify that (name of the Applicant firm) has annual revenues from consultancy operations shown above against the respective years and has an average annual revenue of Rs. from such consultancy operations.

(Signature, name and designation of the authorized signatory)

(Name and seal of the Statutory Auditor)

Note: The Applicant shall enclose with this Form 5, copies of audited Balance Sheet and Profit & Loss Statement stating its total revenues from operation during each of the last 3 (three) continuous financial years i.e. 2024-25, 2023-24 and 2022-23. However, the Applicants may submit the Statutory Auditor's certificate in respect of the revenue received by the Applicant during FY 2025-26.

Form PMC-6: Particulars of Key Personnel

S.No.	Name of Key Personnel	Position of Key Personnel	Educational Qualification	Length of Professional Experience	Present Employment	
					Name of Firm	Employed Since
(1)	(2)	(3)	(4)	(5)	(6)	(7)
1						
2						
3						
4						

*same as the Key Personnel specified in clause 2.2.2(D)

FormPMC-7: Relevant Experience of the Applicant
(Refer Clause 3.1 of RFP)

Assignment Name:		Country:
Location within the Country:		Professional Staff Provided by the Firm/ entity (profiles):
Name of Client:		No. of Staff:
Address:		No. of Staff Months:
Start date (Month/Year):	Completion date (Month / Year):	Approx. Value of Services (INR):
Name of Associated Consultants, if any:		No. of Months of Professional Staff Provided by Associated Consultants:
Name of Senior Staff(Project Director/Team Leader)involved and functions performed:		
Narrative description of project:		
Description of actual services provided by the staff:		

Notes:

1. Use separate sheet for each relevant Assignment.
2. Exchange rate should be taken as Rs.90 per US\$ for converting to Rupees.
3. As a documentary evidence, attached a Copy of Work Order / Client Certificate / Agreement signed with the Client.

FormPMC-8: CVs of Key Personnel

1. Proposed Position:
2. Name of Personnel:
3. Date of Birth:
4. Nationality:
5. Educational Qualification:
- 6.

Year	Qualification	Institute
(Add rows if required)		

7. Membership of Professional Associations:
8. Other Trainings:
9. Countries of Work Experience:
10. Languages (For each language indicate proficiency: good, fair, or poor in speaking, reading, and writing):
- 11.

Language	Speaking	Writing	Reading

12. Employment Record:
(Starting with present position, list in reverse order every employment held)

Sr. No.	Period		Employer	Position Held	Location (City, Country)
	From	To			
1					
(Add rows if required)					

13. Work Undertaken that Best Illustrates the Experience:

Assignment /Project Name: Period (From/To): Location: Client: Main Project Features: Position Held: Activities Performed:
(Add rows if required)

14. Certification:

- (a) I am willing to work on the Consultancy and I will be available for entire duration of the assignment as required.
- (b) I have been on the rolls of the Applicant firm for the last more than 1(one) year preceding PDD.
- (c) I, the undersigned, certify that to the best of my knowledge and belief, this CV correctly describes my qualifications, my experience and me.

(Signature and name of the Key Personnel)

Place.....

(Signature and name of the authorised signatory of the Applicant)

Notes:

1. Use separate form for each Key Personnel.
2. The CV shall be signed in ink by both the Key Personnel concerned and by the Authorised Representative of the Applicant firm along with the seal of the firm.

Form PMC-9: Undertaking regarding office of the Applicant Firm

(On Applicant's letter head)

(Date and Reference)

The Managing Director
Haryana International Horticulture Market Corporation Limited,
Mandi House, C-6, Sector 6, Panchkula
Haryana-134109,India

Sub: RFP for Selection of Strategy & Transaction Advisory Consultant for operationlization of the india International Horticulture Market (IIHM) Ganaur, District Sonipat,Haryana

We hereby confirm that the Applicant firm has a fully functional office in NCR (state as *applicable*) for the last 2 (two) years preceding PDD with the date of establishment being

and the same is located at the following address :

OR

We, the Applicant firm do not have a fully functional office in NCR. However, in the event we are selected as Project Management Consultant by HIIHMCL, we undertake to establish a fully functional office in Panchkula town near HIIHMCL's Head Office, as stipulated in the RFP document.

Yours faithfully,

(Signature, name and designation of the authorised signatory)

(Name and seal of the Applicant)

n. Appendix PMC-II: Financial Proposal

(On Applicant's letter head)

The Managing Director
Haryana International Horticulture Market Corporation Limited,
Mandi House, C-6, Sector 6, Panchkula
Haryana-134109, India

Re: RFP for Selection of Strategy & Transaction Advisory Consultant for operationlization of the India International Horticulture Market (HIHM) Ganaur, District Sonipat, Haryana

We the undersigned, offer to provide the consulting services for the work cited under subject in accordance with your Request of Proposal dated _____2026 and our Proposal (Technical and Financial Proposal). Our financial proposal in respect of first year of consultancy operations which is inclusive of all applicable taxes (excluding service tax and GST) is quoted below:

FINANCIALPROPOSALAMOUNT(In figures):Rs._____
FINANCIALPROPOSALAMOUNT(in words) :Rupees_____

We agree that this offer shall remain valid for a period of 90 (ninety) days from the Proposal Due Date or such further period as may be mutually agreed upon.

We understand that you are not bound to accept any proposal you receive.

Yours faithfully,

(Signature, name and designation of the authorised signatory)

(Name and seal of the Applicant)

Note: The Financial Proposal is to be submitted strictly as proforma given above.

Annexure-A

Brief on Operational Procedure of the Horticulture Market:

- i. **Briefly, Market will operate through a systematic and fully digitized process** designed to enhance transparency, efficiency, and farmer empowerment at every stage. The process will begin at the **gate entry**, where the **farmer's details**, including the type and quantity of produce, will be recorded using **digital entry systems** integrated with **Farmer ID or Aadhaar -based registration**. The produce will then proceed to the **weighing area**, where **electronic weighing machines** will ensure accurate and tamper-proof measurements. This data will be instantly captured and stored in the **e-mandi software platform** for real-time access and tracking.
- ii. After weighing, the produce will be listed for **e-auction**, allowing buyers to place **electronic bids**. This method will facilitate **fair price discovery**, reduce human intervention, and eliminate manipulation. Once the highest bid is finalized, the transaction will be digitally recorded and a **sale slip** will be automatically generated, ensuring **complete transparency and traceability**.
- iii. Following the auction, the produce will be **dispatched** to the buyer, with all relevant details such as **vehicle number, destination, and delivery schedule** logged into the mandi system. The **payment process** will be initiated immediately—using **Direct Benefit Transfer (DBT) or online banking**—to ensure that farmers receive payments **directly into their bank accounts** within a stipulated time.
- iv. To further enhance market efficiency, we will integrate **IT tools** such as **QR codes, mobile apps, SMS alerts, and real-time dashboards**, providing farmers with access to transaction records, market price trends, and key analytics.
- v. Through this **end-to-end digital integration**—from gate entry and weighing to auctioning, invoicing, payment, and dispatch—our market will function as a **modern, transparent, and farmer-friendly ecosystem**. This model will significantly reduce delays, prevent malpractices, and minimize dependency on intermediaries, ultimately ensuring **better price realization and good governance** in agricultural marketing.

Details of 17 no Sheds: Purpose/Commodity wise allocation with description along with provision of buildings:

Shed No.	Purpose	Detail	Size (mtr)	Area (Sqm)
Shed-01	Flower Market	Dedicated for trading of fresh cut flowers, ornamental flowers and related horticulture products.	352×56	19,712
Shed-02	Guava & Mix Fruit Market	Market for guava and other mixed seasonal fruits.	352×56	19,712
Shed-03	Organic, Imported Fruits & Vegetable Market	Specialized area for certified organic produce and imported high-value fruits & vegetables.	352×56	19,712
Shed-04	Apple Market	Exclusively for storage, grading, and sale of apples.	352×56	19,712
Shed-05	Banana Market	Banana ripening, grading, and trading facility.	352×56	19,712
Shed-06	Citrus Fruits Market	Trading of citrus fruits like orange, sweet lime, lemon, etc.	352×56	19,712
Shed-07	FPO & Female Entrepreneur Market	Platform for Farmer Producer Organizations and women entrepreneurs to sell their produce.	352×56	19,712
Shed-08	Watermelon, Musk Melon, Pumpkin, Coconut etc.	Dedicated to melons, pumpkin, coconut etc.	352×56	19,712
Shed-09	Tomato & Other Suitable Vegetable Market	Focus on tomato and other perishable vegetables for wholesale and retail distribution.	352×56	19,712
Shed-10	Vegetable Market	For cabbage, cauliflower and similar vegetables.	352×56	19,712
Shed-11	Potato Market	Dedicated shed for bulk potato trading and storage.	352×56	19,712
Shed-12	Onion Market	Exclusive market for onions including storage and sorting areas.	352×56	19,712
Shed-13	Mango Market	Facility for mango trading, grading and packaging.	352×32	11,264
Shed-14	Dairy Product	Specialized handling, storage and distribution of dairy and milk based products.	192×56	10,752
Shed-15	Fish Market	Hygienic and temperature-controlled area for fresh fish and seafood trade.	352×56	19,712
Shed-16	Foreign Flagship Market	Premium export-import zone for high-end foreign horticulture produce.	285×32	9,120
Shed-17	Farmers Shed	Open platform for direct marketing by farmers to buyers and consumers.	212×35	7,420
Total	—	—	—	2,94,812

The work on the following building is in progress:

- i. Workshop
- ii. Fire Station
- iii. Police Station
- iv. Retail Zone

-
- v. Farmers Rest House
 - vi. Institutional Building
 - vii. Drivers Dormitory
 - viii. External Development (Roads, Drains, Parking, Trenches, Utility etc.)